

MARKETING
AUSTRALIA

WE MAKE A DIFFERENCE



***BRINGING THE WORLD'S BEST EMPLOYERS
AND BRIGHTEST PROFESSIONALS TOGETHER***

Michael Page
INTERNATIONAL



OUR PASSION

Great companies are built with the passion to make a difference.

Michael Page was founded on this simple principle in 1976. In the years that have followed we have grown to become the global leader in professional recruitment.

We make a difference by bringing the world's best employers and brightest professionals together. And that's something worth being passionate about.

OVERVIEW

Opening offices in Australia in 1985, Michael Page has since cemented its position as a leading professional recruiter. Michael Page Marketing is a specialist business line with a team of experienced consultants who focus solely on recruiting for this sector.

Our reputation is built upon the stability of our management team and our ability to source a consistent stream of high quality professionals. Our national office network enables us to successfully recruit for marketing roles in many locations across Australia.

SPECIALISTS IN THE FIELD

When you make the decision to work with Michael Page, you can rest assured you are dealing with someone who understands. Unlike many other recruitment firms, our consultants are specialists in the fields for which they recruit. Many have worked in the marketing sector prior to joining Michael Page. This translates into more successful outcomes because we fully understand the skills and experience a candidate needs to fit into your organisation.



“ Our philosophy is simple and has been consistent around the world for over 30 years. We provide our clients with the talented professionals they need to achieve their objectives. ”

Steve Ingham

CHIEF EXECUTIVE
MICHAEL PAGE INTERNATIONAL



RECRUITMENT WITHOUT COMMISSION

In a unique approach within the recruitment industry, our consultants do not work on commission. Our consultants are salaried professionals and are awarded bonus payments based on team performance. This encourages teamwork and better outcomes because opportunities are shared around the entire team rather than being retained for the possibility of individual commission.

GLOBAL BRAND STRENGTH

The Michael Page brand is amongst the most widely recognised in the professional recruitment industry. Our global strength allows us to think and act beyond the boundaries of our location and business disciplines. When combined with our boutique-level understanding of local markets, we have the ability to source the brightest and most appropriate professionals for your business.

A REPUTATION FOR EXCELLENCE

Personal referrals are our largest source of introductions and the majority of candidates register with us as a result of a referral or previous contact. This is a testament to the high level of professionalism and service that has established Michael Page as a market leader in the professional recruitment sector.

OUR RECRUITMENT FOCUS

Michael Page Marketing specialises in recruiting professionals on both a permanent and contract basis, from graduate to director level. We have a strong track record in recruiting for blue chip multinationals and high profile Australian organisations. Each consulting team within Michael Page Marketing delivers a boutique approach to recruitment, focusing on individual market sectors to ensure clients benefit from specialist knowledge and proven recruitment strategies.

These sector specialisations include:

- Consumer Goods
- Professional Services
- Media & Entertainment
- IT & Telecommunications
- Financial Services
- Public Sector / Not-For-Profit
- Business to Business

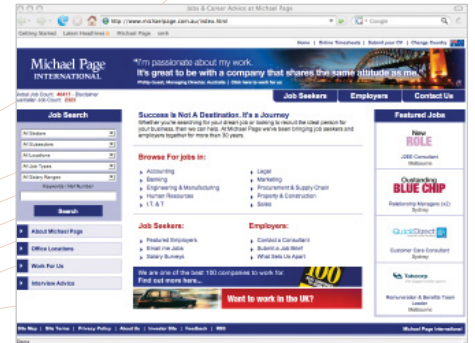


POWERFUL SOURCING SOLUTIONS



DATABASE

Michael Page offers one of the most extensive and accurate candidate databases in the Asia Pacific region. To ensure only the most suitable professionals are presented to our clients, candidates are only registered on the database once they have been interviewed and screened by a Michael Page consultant. All information is updated on a regular basis to ensure accuracy.



www.michaelpage.com.au

PRINT ADVERTISING

As one of the largest recruitment advertisers in the Asia Pacific region, we are able to secure prime media positioning which in turn ensures maximum response. This continued investment in media advertising has proven extremely effective in attracting high calibre candidates.

Corporate Communications Mgr

Our client is a national health, financial services and retirement living group with a proud 165-year heritage. Recent years have seen substantial growth in all of the Group's businesses and a significant strengthening of its financial position - this position plays a vital role in positioning Australian Unity for future growth.

Media Relations ♦ Corporate Affairs ♦ 12 Mth Contract

Reporting into the Group Executive, Strategy and Development you will play a pivotal role in managing the Australian Unity Group's reputation and brand image. You will develop group-wide communications strategies covering media and stakeholder relations as well as internal communications. Managing an experienced team, you will work closely with the Group Executives to engage Australian Unity in appropriate advocacy and lobbying opportunities.

To excel in this role you will have several years experience in a corporate communications/ media relations function. Excellent written and verbal communications skills are essential.

To apply for this position, please go to www.michaelpage.com.au / apply quoting ref:A139991 or call Michael Page on (02) 8292 2000 for further details.

FEMA Award Winner
Executive Recruiter of the Year
Recruiter of the Year

Michael Page
MARKETING

ONLINE ADVERTISING

Our website, www.michaelpage.com.au features job advertisements with banners throughout the site, as well as offers mini-sites for Employers of Choice and premium vacancies. Companies can choose to have their profile posted for maximum exposure, and all advertisements stay posted until the job is filled. We also partner with the leading employment websites in the Asia Pacific region.

Associate Director

Our client is an international giant committed to providing actionable research solutions to blue-chip FMCG clients, with operations spanning over 100 countries.

FMCG Brands ♦ Attractive Salary Package

Reporting to the FMCG Director, this represents a fantastic opportunity for a dynamic business development professional with a passion for consumer research. Working alongside exceptional research specialists you will maintain and develop strong relationships with first class FMCG clients.

The ideal candidate will have extensive consumer insights experience, particularly on brands and advertising tracking from either an agency or client side role within an FMCG environment. You will have an in-depth knowledge of quantitative research techniques and a proven track record in delivering actionable solutions to your clients. You will be a strong communicator, negotiator and influencer with a keen eye for business development opportunities and an ability to generate revenue from the strong relationships you foster with your clients. You will have people management experience that you will use to inspire and lead your dynamic team. You will currently be working at a senior level within a consumer insights environment or be looking to develop into a senior role as the next step in your career.

To apply for this position, please go to www.michaelpage.com.au / apply quoting ref:A816040 or call Michael Page on (02) 8292 2000 for further details.

133 offices in 23 countries worldwide
www.michaelpage.com.au

Michael Page
MARKETING

EXECUTIVE SEARCH

We have an in-house research team that is focused upon identifying key individuals within targeted industries. In appropriate circumstances, this allows us to proactively seek candidates who have both the professional skills and cultural 'fit' for a chosen position.

Advertising samples

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