



*CIO VIEWPOINT*  
2011

## KEY FINDINGS

The majority of CIOs surveyed for this report have been given increased budgets for 2011 with a strong focus on funding new project initiatives in the aftermath of the global economic downturn.

Of the 30 CIOs surveyed, nine reported their primary cost cutting measure during the downturn was the postponement of IT projects. It follows that a high percentage of budget allocation is being directed towards new projects, with more than two-thirds of the CIOs surveyed confirming their budget allocation for new initiatives has been increased.

The level of budgetary increase varied across the response group, with 12 CIOs reporting a rise of 0-5% and a further 11 CIOs highlighting a 5-10% increase. The biggest budgetary allocations are for outsourced services, followed by applications, hardware and network infrastructure upgrades. With respect to their technical focus in 2011, CIOs ranked business intelligence as the top priority, followed by mobile technology, cloud computing, virtualization and security.

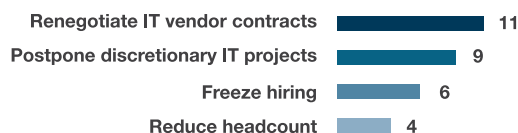
Given the level of investment in new IT projects for 2011, most CIOs will be expanding their teams in order to deliver on business expectations. Specialist IT skill sets will be in high demand and 23 of the 30 CIOs surveyed are anticipating skills shortages in key areas as a result.

Staff retention will also be crucial because employers will need to retain their best performers in a strengthening jobs market. With more job opportunities available and technology professionals less cautious about changing roles in an improved employment market, staff turnover will be a significant business challenge in 2011. When CIOs were asked which staff retention strategies they will be focusing on, the most common responses related to strong leadership, training and development.

## METHODOLOGY

The CIO Viewpoint report, produced by Michael Page Executive Search, is based on the survey responses of 30 CIOs from a range of industry sectors across Australia. The report provides a snapshot of CIO perspectives on some of the key technology considerations for 2011, including budget allocations and staffing requirements.

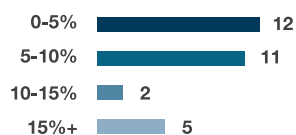
### Primary cost cutting measure during the global economic downturn



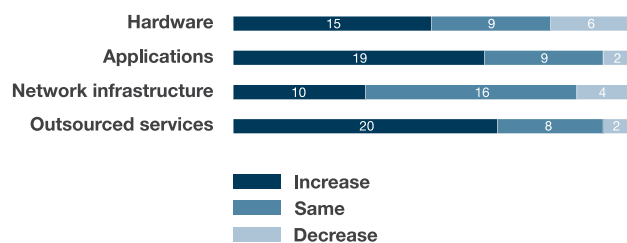
*“Investigating IT outsourcing options a top priority in 2011”*

# TECHNOLOGY BUDGET TRENDS

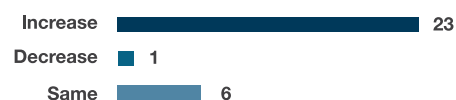
## Level of technology budget increase in 2011



## Technology budget allocation in 2011



## Technology budget for 2011 compared to 2010



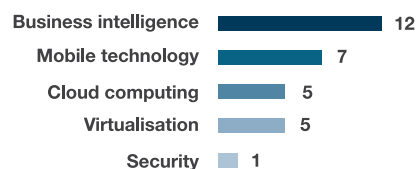
## 2011 budget allocation for new projects



# STAFF REQUIREMENTS

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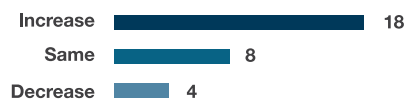
## Technical priority for 2011



## Likelihood of technology skills shortage in 2011



## Technology staff numbers in 2011 compared to 2010



## Staff retention strategies in 2011



# TOPICAL QUESTIONS

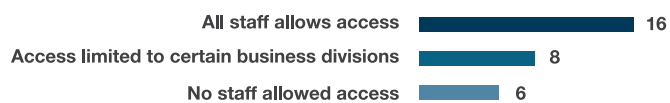
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## Seat on the Company Board



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## Company policy on access to social media sites



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## Support Government's National Broadband Network

